



2010 SAM AWARDS
*** DEVELOPER AWARDS ***
SHOW HOME PARADE OF THE YEAR (DV2)
Submission Guidelines

Entry Deadline: FRIDAY, SEPTEMBER 10, 2010 by 4:00 PM – NO EXCEPTIONS
FEE: \$200.00/entry (+GST)

PURPOSE

To judge streetscape, theme, vision and implementation of architectural vision in comparison to written architectural guidelines.

CRITERIA

Show Home Parade must have been opened between January 1, 2009 and August 31, 2010 and not previously entered.

NUMBER OF ENTRIES

No limitations.

SUBMISSION REQUIREMENTS

1. Company Logo – on CD
- black & white or colour (both if available) in JPG and EPS format (must be true vector file, not converted)
NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.
2. Full Payment - acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region
3. Master Submission Form – one (1) hard copy
NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.
4. Published Architectural Control Guidelines – one (1) hard copy

Please collate the following materials into seven individual judging packages

All electronic components can be included on one cd

5. Award Entry Form – seven (7) in hard copy and one (1) on CD
6. Show Home Parade – seven (7) photo images in hard copy and one (1) on CD
7. Overall Community or Community Entrance – seven (7) photo image in hard copy and one (1) on CD
8. Map to Show Home Parade – seven (7) image in hard copy

JUDGING PROCEDURES / DETAILS

- **Judging will take place on-site Friday, September 24, 2010.**
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
 - Architectural Theme (Can you see an obvious community theme? Does it coincide with the stated architectural goals of the community?)
 - Signage and Pageantry (Design and impact.)
 - Landscaping and Special Features of the Parade
 - Overall Impact (Impact. Parade curb appeal.)



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ACCEPTABLE IMAGE / PHOTO FORMATS

Please ensure that all photo requirements are provided in individual sheet protectors.

The image quality requested below is required to produce the video presentation and all marketing materials.

Printed photos can be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product
- **NOTE: Place label on the back of photo.**

Images on CD (ie. pictures, photos, advertisements, etc.) can be submitted in the following formats:

- JPG or TIFF

NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.

NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS

When naming / labeling, please provide the following information:

Award Reference ID_Company Name_Document / Image Detail

EXAMPLES using **ABC Homes** as the company:

- ⇒ DV2_ABC Homes_Award Entry Form
- ⇒ DV2_ABC Homes_Show Home Parade

GRAND SAM QUALIFIER

Not applicable for this award.

GENERAL CONDITIONS & INFORMATION

- Entrant must be a Canadian Home Builders' Association – Calgary Region Member in good standing.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region. Please include all entry fees in one payment.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at www.chbacalgary.com or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.

HOW TO SUBMIT ENTRIES

Follow the SUBMISSION REQUIREMENTS.

* Remember to save a copy of your submission for reference. *

Mail or Courier completed submission(s) to:

2010 SAM Awards
c/o Canadian Home Builders' Association – Calgary Region
100 7326 10th Street NE
Calgary, AB T2E 8W1

Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: info@chbacalgary.com ▪ Web: www.samawards.com

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