



# 2009 SAM AWARDS

## \* RENOVATOR AWARDS \*

### *Submission Guidelines*

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**Entry Deadline: FRIDAY, NOVEMBER 13, 2009 by 4:00 PM – NO EXCEPTIONS**  
**FEE: \$180.00/entry (+GST)**

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#### CRITERIA

- **Renovation must have been completed during the period between November 1, 2008 and November 1, 2009. Homes must be for residential use only, and not for commercial use.**
- Due to the Privacy Act, ALL entries must include a signed customer waiver form. Entries submitted without a customer waiver form will result in an automatic disqualification.
- Renovation photos and written components submitted cannot have the company logo or information included. All entries will remain anonymous to the judges, and will be judged in-house only.
- Home Renovation Definition:
  - ⇒ Home Renovation WITH ADDITION
    - Must have additional square footage added to existing home
    - Bay windows, cantilevers under existing roof line, etc. does not qualify as an addition
  - ⇒ Home Renovation WITHOUT ADDITION
    - No additional square footage was added to existing home
    - Bay windows, cantilevers under existing roof line, etc. are accepted
- Renovators may enter their renovation under the following awards:
  - ⇒ RN1 - Best Home Renovation (With Addition)
  - ⇒ RN2 - Best Home Renovation (Without Addition)
  - ⇒ RN3 - Best Basement Renovation
  - ⇒ RN4 - Best Kitchen Renovation
  - ⇒ RN5 - Best Bathroom/Ensuite Bathroom Renovation
  - ⇒ RN6 - Best Renovator's Choice Renovation (ie. sunrooms, wine rooms, pool rooms, etc.)

#### NUMBER OF ENTRIES

Maximum of **six (6)** entries per member company for Renovator Awards.

#### SUBMISSION REQUIREMENTS

1. Company Logo – on CD  
- black & white or colour (both if available) in JPG and EPS format (must be true vector file, not converted)  
**NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
2. Full Payment - acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association - Calgary Region.
3. Master Submission Form – one (1) hard copy  
**NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.**
4. Award Entry Form – one (1) hard copy and one (1) on CD
5. Customer Waiver Form – one (1) original hard copy  
**NOTE: Should you require a customer waiver form, please visit our website at [www.samawards.com](http://www.samawards.com).**

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**Please collate the following materials into a judging package**  
**All electronic components can be included on one cd**  
**Please do not have any logos/branding on any of the following materials**

6. Before Floor Plans (if available) – one (1) hard copy and one (1) on CD  
**NOTE: Blackline / Brochure / Cabinet Drawings are accepted if floor plans are not available**
7. After Floor Plans – one (1) hard copy and one (1) on CD
8. Before Renovation photo images (**maximum of 4**) – one (1) hard copy of each image and one (1) on CD
9. After Renovation photo images (**maximum of 10**) – one (1) hard copy of each image and one (1) on CD

**\*Please ensure the before and after photos are taken from the same spot in the house, if possible\***

### JUDGING PROCEDURES / DETAILS

- **Judging will take place in-house Friday, December 4, 2009.**
- Entries will be judged according to the following criteria:
  - › Criteria (*Does the renovation meet its criteria?*)
  - › Challenges (*Evaluate how the challenges were met.*)
  - › Special Features and Innovations
  - › Integration (*Did the renovation integrate well into the existing home?*)
  - › Overall Impact of the Renovation

Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified.

### ACCEPTABLE IMAGE / PHOTO FORMATS

**Please ensure that all photo requirements are provided in individual sheet protectors.**

The image quality requested below is required to produce the video presentation and all marketing materials.

Images on CD (ie. pictures, photos, advertisements, etc.) can be submitted in the following formats:

- JPG or TIFF

**NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.**

Printed photos can be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product

**NOTE: Place label on the back of photo.**

### NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS

**When naming / labeling, please provide the following information:**

Award Reference\_Company Name\_Document / Image Detail

EXAMPLES using **ABC Homes** as the company:

- ⇒ RN1\_ABC Homes\_Entry Form
- ⇒ RN2\_ABC Homes\_Before Photo 1

### GRAND SAM QUALIFIER

The Renovator with the highest point accumulation under Renovator Awards wins Renovator of the Year.



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#### POINT ALLOCATION

1<sup>st</sup> Place = 10 pts.

2<sup>nd</sup> Place = 8 pts.

3<sup>rd</sup> Place = 6 pts.

4<sup>th</sup> Place = 4 pts.

5<sup>th</sup> Place = 2 pts.

#### GENERAL CONDITIONS & INFORMATION

- Entrant must be a Canadian Home Builders' Association - Calgary Region (CHBA – Calgary Region) Member in good standing.
- Entrant must be a **RenoMark Member in good standing.**
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association - Calgary Region. Please include all entry fees in one payment.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at [www.chhbcalgary.com](http://www.chhbcalgary.com) or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.

#### HOW TO SUBMIT ENTRIES

Follow the SUBMISSION REQUIREMENTS.

\* Remember to save a copy of your submission for reference. \*

**Mail or Courier completed submission(s) to:**

**2009 SAM Awards**  
c/o Canadian Home Builders' Association - Calgary Region  
#100 7326 10<sup>th</sup> Street NE  
Calgary, AB T2E 8W1

**Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: [info@chbcalgary.com](mailto:info@chbcalgary.com) ▪ Web: [www.samawards.com](http://www.samawards.com)**