



2009 SAM AWARDS * NEW HOME AWARDS * Submission Guidelines

Entry Deadline: FRIDAY, JANUARY 15, 2010 by 4:00 PM – NO EXCEPTIONS
FEE: \$180.00/entry (+GST)

CRITERIA

- Home must have been completed during the period between *January 1, 2009 and December 21, 2009* and not previously entered.
- Prices must reflect current market price as of December 31, 2009. Must be House Only, Land and GST excluded.
- SINGLE FAMILY Definition:
 - ⇒ Single Family or duplex dwelling not and not entered in the multi-family category.
- Price Specification
 - Include:
 - Base model price
 - All interior/exterior upgrades
 - Appliances and permanent fixtures
 - Basement development
 - Exclude:
 - Land and GST
 - Landscaping
 - Garage (Sales Centre) finishing
 - Window coverings and furnishings

Builders may enter under the following awards:

- NH1-Best New Home up to \$174,999
- NH2-Best New Home - \$175,000 - \$209,999
- NH3-Best New Home - \$210,000 - \$249,999
- NH4-Best New Home - \$250,000 - \$289,999
- NH5-Best New Home - \$290,000 - \$329,999
- NH6-Best New Home - \$330,000 - \$374,999
- NH7-Best New Home - \$375,000 - \$424,999
- NH8-Best New Home - \$425,000 - \$474,999
- NH9-Best New Home - \$475,000 - \$534,999
- NH10-Best New Home - \$535,000 - \$599,999
- NH11-Best New Home - \$600,000 - \$699,999
- NH12-Best New Home - \$700,000 - \$849,999
- NH13-Best New Home - \$850,000 - \$999,999
- NH14-Best New Home - \$1,000,000 - \$1,499,999
- NH15-Best New Home - \$1,500,000 - \$2,999,999
- NH16-Best New Home - \$3,000,000 and up

NUMBER OF ENTRIES

Maximum of ten (10) entries per member company.

SUBMISSION REQUIREMENTS

1. Company Logo – on CD
 - black & white and colour (both if available) in both JPG and EPS format (must be true vector file, not converted)
 - NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
2. Full Payment – acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region
3. Master Submission Form – one (1) hard copy
 - NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.**
4. Customer Waiver Form – for custom homes only
 - NOTE: Should you require a customer waiver form, please visit our website at www.samawards.com**
5. In order to be awarded 2 bonus point for environmental responsibility, entrants must include proof of Built Green™ or other CHBA – Calgary Region approved environmental programs (NetZero, R2000): one (1) hard copy
6. Official Floor Plan with Square Footages indicated – one (1) hard copy
7. Official Feature Sheet – one (1) hard copy

2009 SAM AWARDS
*** NEW HOME AWARDS ***
Submission Guidelines

Please collate the following materials in the order indicated
All electronic components can be included on one cd
THIS IS A BRANDING BLINDED COMPETITION
Do not have any logos/branding on any of the following materials

8. Price Specification – one (1) printed copy and one (1) on CD

Must provide price breakdown for the following:

- ⇒ Base Price (House Only, Land and GST excluded)
- ⇒ Upgrade Description & Price (per upgrade)
- ⇒ Employee Discount (applicable to Custom Home submissions)
- ⇒ Total Retail Selling Price of Home (sum of all prices listed above)

NOTE: Upgrades and employee discounts must be added back into the base price. Where a customer purchased home is submitted, a Legal Statement of Adjustment must detail base price and all upgrades/change orders.

9. Floor Plan with Square Footages indicated – one (1) printed copy and one (1) on CD

NOTE: Positions and direction from which each image was photographed must be indicated and numbered corresponding to the required/optional images listed in point 7.

10. Feature Sheet – one (1) printed copy and one (1) on cd

NOTE: Feature sheet must include everything featured in the home.

11. Required Images – one (1) printed copy and one (1) on CD for each image

- ⇒ Front Exterior
- ⇒ Interior Foyer/Entrance
- ⇒ Kitchen
- ⇒ Dining Area
- ⇒ Main Living Room
- ⇒ Master Bedroom
- ⇒ Ensuite/Main Bathroom

12. Optional: Images of your Choice (maximum of 3) – one (1) printed copy and one (1) on CD for each image

JUDGING PROCEDURES / DETAILS

- **Judging will take place in-house only Friday, February 5, 2010.**
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
 - › Objective and Target Market (Does the home design meet its objective and target market?)
 - › Front Exterior (Curb appeal.)
 - › Interior Foyer or Entrance
 - › Kitchen (including eating area.) (Functionality. Traffic Flow.)
 - › Main Living Area
 - › Bedrooms
 - › Ensuite and/or Main Bathroom
 - › Special Features (Originality. Uniqueness.)
 - › Overall Impact of Home



2009 SAM AWARDS * NEW HOME AWARDS * **Submission Guidelines**

ACCEPTABLE IMAGE / PHOTO FORMATS

Please ensure that all photo requirements are provided in individual sheet protectors.

The image quality requested below is required to produce the video presentation and all marketing materials.

Images on CD (ie. pictures, photos, advertisements, etc.) must be submitted in the following formats:

- JPG or TIFF

NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.

Printed photos must be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product

NOTE: Place label on the back of photo.

NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS

When naming / labeling, please provide the following information:

Award Reference ID_Company Name_Document / Image Detail

EXAMPLES using **ABC Homes** as the company:

- ⇒ NH1_ABC Homes_Award Entry Form
- ⇒ NH1_ABC Homes_Front Exterior

GRAND SAM QUALIFIER

1. Must enter a minimum of six (6) New Home Awards to qualify for the Grand SAM Builder of the Year Award.
 - 100% of ALL points awarded for New Home Awards go towards *Builder of the Year*.
2. Must enter a minimum of two (2) New Home Awards to qualify for the Grand SAM Builder of Merit Award.
 - 100% of ALL points awarded for New Home Awards go towards *Builder of Merit*.

POINT ALLOCATION

1 st Place = 10 pts.	2 nd Place = 8 pts.	3 rd Place = 6 pts.	4 th Place = 4 pts.	5 th Place = 2 pts.
---------------------------------	--------------------------------	--------------------------------	--------------------------------	--------------------------------



2009 SAM AWARDS * NEW HOME AWARDS * **Submission Guidelines**

GENERAL CONDITIONS & INFORMATION

- Entrant must be a Canadian Home Builders' Association - Calgary Region (CHBA – Calgary Region) Member in good standing.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association - Calgary Region. Please include all entry fees in one payment.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at www.chbacalgary.com or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.
- **Entries will be reviewed for correctness.**

HOW TO SUBMIT ENTRIES

Follow the SUBMISSION REQUIREMENTS.

* Remember to save a copy of your submission for reference. *

Mail or Courier completed submission(s) to:

2009 SAM Awards
c/o Canadian Home Builders' Association - Calgary Region
#100 7326 10th Street NE
Calgary, AB T2E 8W1

Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: info@chbacalgary.com ▪ Web: www.samawards.com