



# 2009 SAM AWARDS

## \* MULTI-FAMILY HOME AWARDS \*

### *Submission Guidelines*

**Entry Deadline: FRIDAY, JANUARY 15, 2010 by 4:00 PM – NO EXCEPTIONS**

**FEE: \$180.00/entry (+GST)**

#### NOTE:

**THIS IS A BRANDING BLINDED COMPETITION**

#### CRITERIA

- Multi-Family Home(s) must have been opened for sales during the period between *January 1, 2009 and December 31, 2009* and this specific home within this development must not have been previously entered.
- Construction of home must be complete either as a show home or purchaser's home
- Must have building permit for project.
- Prices must reflect current market price at time of submission. Must be House and Land only, upgrades included with GST excluded.
- Contract must be firm on both parties (developer and purchaser)
- In the case of mixed-use projects, each product type may be entered separately (ie. town home and villa, etc.). Multiple phases may be entered.
- Submissions must not be entered in multiple categories
- MULTI-FAMILY Definition:
  - ⇒ Must be condo titled or fee simple.
  - ⇒ Attached homes that are attached to at least one (1) other dwelling and must be part of a master planned multi-family community.
  - ⇒ Includes elements such as controlled architecture, project entry or identification, etc.
- Multi-Family Classification: **(Must have at least 1 exterior access)**
  - ⇒ VILLA / DUPLEX – semi-detached homes (2 units attached)
  - ⇒ TOWN HOME – 3 or more attached homes
  - ⇒ APARTMENT-STYLE CONDO – 4 or more attached homes with common entrance
- Builders may enter under the following awards: **(Only has shared exterior access)**
  - ⇒ MH1 - Best Town Home – up to \$274,999
  - ⇒ MH2 - Best Town Home – \$275,000 and over
  - ⇒ MH3 - Best Villa / Duplex – up to \$324,999
  - ⇒ MH4 - Best Villa / Duplex– \$325,000 and over
  - ⇒ MH5 - Best Apartment-Style Condo (Wood Frame)
  - ⇒ MH6 - Best Apartment-Style Condo (Concrete/Steel)

#### NUMBER OF ENTRIES

Maximum of seven (7) entries total in the Multi-Family categories per member company.

#### SUBMISSION REQUIREMENTS

1. Company Logo
  - black & white and colour (both if available) in JPG and EPS (must be true vector file, not converted)
  - NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
2. Full Payment – acceptable payment methods: MasterCard, Visa, and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region
3. Master Submission Form – one (1) hard copy
  - NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.**
4. Project Logo – black & white and colour (both if available) in JPG and EPS (must be true vector file, not converted)
5. Promotional Floor Plan – one (1) printed copy

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**Please collate the following materials into seven individual judging packages**  
**All electronic components can be included on one cd**  
**Please do not have any logos/branding on the following materials**

6. Award Entry Form – seven (7) hard copies and one (1) on CD
7. Floor Plans of Individual Unit with square footages – seven (7) printed copies and 1 electronic file for each
8. Required Images – seven (7) photo images and one (1) on CD for each image
  - ⇒ Interior/Foyer Entrance
  - ⇒ Kitchen
  - ⇒ Dining Area
  - ⇒ Main Living Area
  - ⇒ Master Bedroom
  - ⇒ Ensuite/Main Bath
  - ⇒ Exterior
9. Optional: Images of your Choice (maximum of 3) – seven (7) photo images and one (1) electronic file for each image

#### **JUDGING PROCEDURES / DETAILS**

- **Judging will take place in-house on Friday, February 5, 2010.**
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
  - Objective and Target Market (Does home design meet its objective and target market?)
  - Front Exterior (Curb appeal.)
  - Interior Foyer or Entrance
  - Kitchen (including eating area). (Functionality. Traffic flow.)
  - Main Living Area
  - Bedrooms
  - Ensuite and/or Main Bathroom
  - Special Features (Originality. Uniqueness.)
  - Overall Impact of the Home

#### **ACCEPTABLE IMAGE / PHOTO FORMATS**

**Please ensure that all photo requirements are provided in individual sheet protectors.**

The image quality requested below is required to produce the video presentation and all marketing materials.

Images on CD (ie. pictures, photos, advertisements, etc.) can be submitted in the following formats:

- JPG or TIFF

**NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.**

Printed photos can be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product

**NOTE: Place label on the back of photo.**



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#### **NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS**

**When naming / labeling, please provide the following information:**

Award Reference ID\_Company Name\_Document / Image Detail

EXAMPLES using **ABC Homes** as the company:

- ⇒ MH1\_ABC Homes\_Entry Form
- ⇒ MH1\_ABC Homes\_Floor Plan

#### **GRAND SAM QUALIFIER**

Must enter a minimum of two (2) Multi-Family Awards (Design and/or Development and/or Community) to qualify for the Grand SAM Multi-Family Builder of the Year Award.

100% of ALL points awarded for Multi-Family Awards go towards *Multi-Family Builder of the Year*.

#### **POINT ALLOCATION**

1<sup>st</sup> Place = 10 pts.

2<sup>nd</sup> Place = 8 pts.

3<sup>rd</sup> Place = 6 pts.

4<sup>th</sup> Place = 4 pts.

5<sup>th</sup> Place = 2 pts.

#### **GENERAL CONDITIONS & INFORMATION**

- Entrant must be a Canadian Home Builders' Association - Calgary Region (CHBA – Calgary Region) Member in good standing.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association - Calgary Region. Please send only one payment for all submissions.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at [www.chbacalgary.com](http://www.chbacalgary.com) or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.

#### **HOW TO SUBMIT ENTRIES**

Follow the SUBMISSION REQUIREMENTS.

\* Remember to save a copy of your submission for reference. \*

**Mail or Courier completed submission(s) to:**

**2009 SAM Awards**  
c/o Canadian Home Builders' Association – Calgary Region  
#100 7326 10<sup>th</sup> Street NE  
Calgary, AB T2E 8W1

**Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: [info@chbacalgary.com](mailto:info@chbacalgary.com) ▪ Web: [www.samawards.com](http://www.samawards.com)**