



2009 SAM AWARDS
*** MULTI-FAMILY COMMUNITY AWARDS ***
BEST MULTI-FAMILY COMMUNITY (MC1)
Submission Guidelines

Entry Deadline: FRIDAY, JANUARY 15, 2010 by 4:00 PM – NO EXCEPTIONS
FEE: \$180.00/entry (+GST)

CRITERIA

- **Project and/or phase, under one (1) development permit, must have been opened during the period between *January 1, 2008 and December 31, 2009* and not previously entered. Project opening date refers to the date the project was ready for purchasers to begin moving in.**
- **Project must be available for on-site judging.**
- In the case of mixed-use projects, each product type may be entered separately (ie. town home and villa, etc.). Multiple phases may be entered.
- **MULTI-FAMILY Definition:**
 - ⇒ Must be condo titled or fee simple.
 - ⇒ Attached homes that are attached to at least one (1) other dwelling and must be part of a master planned multi-family community under one (1) multi-family development permit.
 - ⇒ Includes elements such as controlled architecture, project entry or identification, etc.
- **Multi-Family Classification: (Must have at least 1 exterior access)**
 - ⇒ VILLA – semi-detached homes (2 units attached)
 - ⇒ TOWN HOME – 3 or more attached homes
 - ⇒ APARTMENT-STYLE CONDO – 4 or more attached homes with common entrance
- **Builders may enter under the following awards:**
 - ⇒ MC1 - Best Multi-Family Community

NOTE: To determine award placement, use the average price of ALL homes in project, excluding GST and upgrades.

NUMBER OF ENTRIES

Maximum of seven (7) entries total in the Multi-Family categories per member company.

SUBMISSION REQUIREMENTS

1. Company Logo – on CD
 - both black & white or colour (both if available) in JPG and EPS format (must be true vector file, not converted)
 - NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
2. Full Payment – acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region
3. Master Submission Form – one (1) hard copy
 - NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.**
4. Award Entry Form – one (1) hard copy and one (1) on cd
5. Project Logo – both black & white or colour (both if available) in JPG and EPS (must be true vector file, not converted)

Please collate the following materials into seven individual judging packages
All electronic components can be included on one cd
6. Required Images – seven (7) printed copies and one (1) electronic file for each image
 - ⇒ Project/Community Entrance – 1 (one) image
 - ⇒ Project/Community Exterior – 2 (two) images



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- ⇒ Project/Community Amenities – 2 (two) images
- ⇒ Optional Images – 3 (three) images

- 7. Map & Directions to Project – seven (7) printed copies and one (1) electronic file
- 8. Floor Plans of Individual Units (maximum of 5) – seven (7) printed copies and one (1) electronic file for each
- 9. Floor Layout Plan and/or Site Plan – seven (7) printed copies and one (1) electronic file
- 10. Official Feature Sheet – seven (7) printed copies and one (1) electronic file
- 11. Marketing Brochures – seven (7) printed copies and one (1) electronic file

JUDGING PROCEDURES / DETAILS

- **Judging dates are as follows:**
 - ⇒ **Round 1 (In-House) – February 5, 2010**
 - ⇒ **Round 2 (On-Site) – February 26, 2010**
- **If, after the 1st round of judging, your submission has become a finalist, you will be notified by February 12 2010 so you are able to prepare for On-Site judging.**
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
 - ⇒ Community and Project Amenities
 - ⇒ Community / Project Entrance
 - ⇒ Interior Foyer or Entrance
 - ⇒ Architectural Theme
 - ⇒ Special Features
 - ⇒ Overall Impact of Development

* Judging will be based on the development as a whole, and not on the individual units.

ACCEPTABLE IMAGE / PHOTO FORMATS

Please ensure that all photo requirements are provided in individual sheet protectors.

The image quality requested below is required to produce the video presentation and all marketing materials.

Images on CD (ie. pictures, photos, advertisements, etc.) can be submitted in the following formats:

- JPG or TIFF

NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.

Printed photos can be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product

NOTE: Place label on the back of photo.

NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS

When naming / labeling, please provide the following information:

Award Reference ID_Company Name_Document / Image Detail



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EXAMPLES using **ABC Homes** as the company:

- ⇒ MC1_ABC Homes_Entry Form
- ⇒ MC1_ABC Homes_Floor Plan

GRAND SAM QUALIFIER

Must enter a minimum of two (2) Multi-Family Awards (Design and/or Development and/or Community) to qualify for the Grand SAM Multi-Family Builder of the Year Award.

100% of ALL points awarded for Multi-Family Awards go towards *Multi-Family Builder of the Year*.

POINT ALLOCATION

| 1st Place = 10 pts. | 2nd Place = 8 pts. | 3rd Place = 6 pts. | 4th Place = 4 pts. | 5th Place = 2 pts. |

GENERAL CONDITIONS & INFORMATION

- Entrant must be a Canadian Home Builders' Association - Calgary Region (CHBA – Calgary Region) Member in good standing.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association - Calgary Region. Please send only one payment for all submissions.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at www.chbacalgary.com or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.

HOW TO SUBMIT ENTRIES

Follow the SUBMISSION REQUIREMENTS.

* Remember to save a copy of your submission for reference. *

Mail or Courier completed submission(s) to:

2009 SAM Awards
c/o Canadian Home Builders' Association – Calgary Region
#100 7326 10th Street NE
Calgary, AB T2E 8W1

Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: info@chbacalgary.com ▪ Web: www.samawards.com