



**2009 SAM AWARDS**  
**\* DEVELOPER AWARDS \***  
**SHOW HOME PARADE OF THE YEAR (DV2)**  
***Submission Guidelines***

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**Entry Deadline:** FRIDAY, SEPTEMBER 11, 2009 by 4:00 PM – NO EXCEPTIONS  
**FEE:** \$180.00/entry (+GST)

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## **PURPOSE**

To judge streetscape, theme, vision and implementation of architectural vision in comparison to written architectural guidelines.

## **CRITERIA**

**Show Home Parade must have been opened between January 1, 2008 and August 31, 2009 and not previously entered.**

## **NUMBER OF ENTRIES**

No limitations.

## **SUBMISSION REQUIREMENTS**

1. Company Logo – on CD  
- black & white or colour (both if available) in JPG and EPS format (must be true vector file, not converted)  
**NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
2. Full Payment - acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region
3. Master Submission Form – one (1) hard copy  
**NOTE: Only one copy of the Master Submission Form is required to be submitted per entry deadline.**
4. Published Architectural Control Guidelines – one (1) hard copy

***Please collate the following materials into seven individual judging packages***

***All electronic components can be included on one cd***

5. Award Entry Form – seven (7) in hard copy and one (1) on CD
6. Show Home Parade – seven (7) photo images in hard copy and one (1) on CD
7. Overall Community or Community Entrance – seven (7) photo image in hard copy and one (1) on CD
8. Map to Show Home Parade – seven (7) image in hard copy

## **JUDGING PROCEDURES / DETAILS**

- **Judging will take place on-site Friday, September 25, 2009.**
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
  - Architectural Theme (Can you see an obvious community theme? Does it coincide with the stated architectural goals of the community?)
  - Signage and Pageantry (Design and impact.)
  - Landscaping and Special Features of the Parade
  - Overall Impact (Impact. Parade curb appeal.)



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### ACCEPTABLE IMAGE / PHOTO FORMATS

**Please ensure that all photo requirements are provided in individual sheet protectors.**

The image quality requested below is required to produce the video presentation and all marketing materials.

Printed photos can be submitted in the following formats:

- Size of 8" x 10", protect photos by using plastic sleeve protectors
- Do not glue or mount photos on board or any other product
- **NOTE: Place label on the back of photo.**

Images on CD (ie. pictures, photos, advertisements, etc.) can be submitted in the following formats:

- JPG or TIFF

**NOTE: Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.**

### NAMING / LABELING FILE DOCUMENTS, IMAGES AND PHOTOS

**When naming / labeling, please provide the following information:**

Award Reference ID\_Company Name\_Document / Image Detail

EXAMPLES using **ABC Homes** as the company:

- ⇒ DV2\_ABC Homes\_Award Entry Form
- ⇒ DV2\_ABC Homes\_Show Home Parade

### GRAND SAM QUALIFIER

Not applicable for this award.

### GENERAL CONDITIONS & INFORMATION

- Entrant must be a Canadian Home Builders' Association – Calgary Region Member in good standing.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa and Cheque – made payable to the Canadian Home Builders' Association – Calgary Region. Please include all entry fees in one payment.
- All materials submitted become the property of the CHBA – Calgary Region and will not be returned. Refer to our privacy policy online at [www.chbacalgary.com](http://www.chbacalgary.com) or contact the CHBA – Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the CHBA – Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of Rahal, Warren & Chugh.
- You will not be notified of missing components.

### HOW TO SUBMIT ENTRIES

Follow the SUBMISSION REQUIREMENTS.

\* Remember to save a copy of your submission for reference. \*

**Mail or Courier completed submission(s) to:**

**2009 SAM Awards**  
**c/o Canadian Home Builders' Association – Calgary Region**  
100 7326 10<sup>th</sup> Street NE  
Calgary, AB T2E 8W1

**Tel: 403.235.1911 ▪ Fax: 403.248.1272 ▪ Email: [info@chbacalgary.com](mailto:info@chbacalgary.com) ▪ Web: [www.samawards.com](http://www.samawards.com)**

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