



# 2009 SAM AWARDS CATEGORIES

**Entry Deadline: FRIDAY, SEPTEMBER 11, 2009 by 4:00 PM – NO EXCEPTIONS**

## Developer Awards

- DV2-Show Home Parade of the Year
  - DV3-New Community of the Year
  - DV4-Community of the Year
- ⇒ *Scheduled Judging Date: September 25, 2009*

**Entry Deadline: FRIDAY, NOVEMBER 13, 2009 by 4:00 PM – NO EXCEPTIONS**

## Advertising & Marketing Awards

- AD1-Best Billboard (Indoor/Outdoor)
  - AD2-Best Brochure
  - AD3-Best Direct Mail Piece
  - AD4-Best Moving Media
  - AD5-Best Print Ad
  - AD6-Best Audio Media
  - AD7-Best Website
- ⇒ *Scheduled Judging Date: December 4, 2009*
- AD8-Janine Coughlin Marketing Campaign of the Year
- ⇒ *Janine Coughlin Award Scheduled Practice Date: November 24, 2009*
- ⇒ *Scheduled Judging Date: December 1, 2009*

## Industry Achievement Awards

- IA1-Best Innovative Idea / Product
- ⇒ *Scheduled Practice Time: November 25, 2009*
- ⇒ *Scheduled Judging Date: December 2, 2009*

## Partner Awards

- Builders Choice
- PT1-Supplier & Installer of Products (With Showroom)
  - PT2-Supplier & Installer of Products (Without Showroom)
  - PT3-Supplier of Products (With showroom)
  - PT4-Supplier of Products (Without showroom)
  - PT5-Supplier of Service: Trades
  - PT6-Supplier of Service: Professionals

## Renovator Awards

- RN1-Best Home Renovation (With Addition)
  - RN2-Best Home Renovation (Without Addition)
  - RN3-Best Basement Renovation
  - RN4-Best Kitchen Renovation
  - RN5-Best Bathroom/Ensuite Renovation (**NEW!**)
  - RN6-Best Renovator's Choice Renovation
- ⇒ *Scheduled Judging Date: December 4, 2009*

## Sales Achievement Awards

- SA1-Rookie of the Year – Single Family
- SA2-Rookie of the Year – Multi-Family
- SA3-Area Sales Team of the Year – Single Family
- SA4-Project Sales Team of the Year – Multi-Family



# 2009 SAM AWARDS

## CATEGORIES

**Entry Deadline: FRIDAY, JANUARY 15, 2010 by 4:00 PM – NO EXCEPTIONS**

### New Home Awards

- NH1-Best New Home – up to \$174,999
- NH2-Best New Home – \$175,000 - \$209,999
- NH3-Best New Home – \$210,000 - \$249,999
- NH4-Best New Home – \$250,000 - \$289,999
- NH5-Best New Home – \$290,000 - \$329,999
- NH6-Best New Home – \$330,000 - \$374,999
- NH7-Best New Home – \$375,000 - \$424,999
- NH8-Best New Home – \$425,000 - \$474,999
- NH9-Best New Home – \$475,000 - \$534,999
- NH10-Best New Home – \$535,000 - \$599,999
- NH11-Best New Home – \$600,000 - \$699,999
- NH12-Best New Home – \$700,000 - \$849,999
- NH13-Best New Home – \$850,000 - \$999,999
- NH14-Best New Home – \$1,000,000 - \$1,499,999
- NH15-Best New Home – \$1,500,000 - \$2,999,999
- NH16-Best New Home - \$3,000,000 and over

### Multi-Family Home Awards

- MH1-Best Town Home – up to \$274,999
- MH2-Best Town Home – \$275,000 and over
- MH3-Best Villa/Duplex – up to \$324,999
- MH4-Best Villa/Duplex – \$325,000 and over
- MH5-Best Apartment-Style Condo (Wood Frame)
- MH6-Best Apartment-Style Condo (Concrete/Steel)

### Sales & Information Centre Awards

- SC1-Best Sales & Information Centre – Attached
- SC2-Best Sales & Information Centre – Detached

### Multi-Family Design Awards

- MZ1-Best New Design – up to 799 sq. ft.
- MZ2-Best New Design – 800 – 1,199 sq. ft.
- MZ3-Best New Design – 1,200 – 1,499 sq. ft.
- MZ4-Best New Design – 1,500 sq. ft. and over

### Multi-Family Community Award

- MC1-Best New Community

⇒ *Scheduled Judging Dates for Housing Awards:*

- *In-House: February 5, 2010*
- *On-Site: February 19, 2010*

*(Multi-Family Community Award, Sales & Information Centre Awards )*



CANADIAN HOME BUILDERS' ASSOCIATION – CALGARY REGION

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### GRAND SAM AWARDS

\* No Entry Forms Required – Must Meet Requirements to Qualify. \*



BUILDER OF THE YEAR

MULTI-FAMILY BUILDER OF THE YEAR

BUILDER OF MERIT

RENOVATOR OF THE YEAR

PARTNER OF THE YEAR

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FOR ADDITIONAL INFORMATION

VISIT SAM AWARDS WEBSITE: [www.samawards.com](http://www.samawards.com)

*OR CONTACT:*

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