



2005 SAM AWARDS

* SALES & INFORMATION CENTRE AWARDS *

Submission Guidelines

Entry Deadline: FRIDAY, JANUARY 20, 2006 by 4:00 PM – NO EXCEPTIONS

- MAXIMUM 2 ENTRIES PER MEMBER COMPANY -

FEE: \$150.00/entry (+GST)

ELIGIBILITY

- Open to all CRHBA Builder Members in good standing
- Full payment must be enclosed with entry. Please make ONE (1) cheque payable to *Calgary Region Home Builders Association* for each entry deadline - GST must be included. Entries not accompanied by the appropriate fees or submission requirements will be deemed “incomplete” and will be returned to the applicant.
- Acceptable payment methods: Cheque, Visa and Mastercard

CRITERIA

- Sales and Information Centre must have been newly launched during the period between *January 1, 2005 and January 20, 2006* and not entered previously
- Sales and Information Centre must represent the point of sale and be within the community or show home parade - Design Centres do not qualify
- Attached Definition:
 - ⇒ Single Family – signifies a unit that is physically attached to a show home, such as a garage
 - ⇒ Multi-Family – the sales and information centre is in the building currently for sale
- Detached Definition:
 - ⇒ Single Family – signifies a stand-alone centre that is physically detached from the building indicated for sale
 - ⇒ Multi-Family – the sales and information centre is in another building other than the building for sale
- Sales and Information Centre must be opened for judging during the month February 2006
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm Rahal, Warren & Chugh

REQUIREMENTS

- ALL entries must be submitted in full on 2005 SAM Awards Entry Forms
- Narrative Component: Do not exceed word maximum requirement.
- Digital Images: must be at least 300 DPI and submitted on CD Rom or electronically. Acceptable files: JPG, TIF or EPS. Not acceptable files: BMP or GIF.
- Labeling Images/File Names/Materials: must have company name, category and image number (ie. Image 1 of 4)
- Award Show Picture(s): One (1) *interior* and one (1) *exterior* image of your choice (image must be duplicate of electronic copies submitted for judging) – name file “show picture”
- Maximum of six (6) images will be accepted for this category. *Any extra images will be disqualified*
Suggested Images:
 - ⇒ Exterior
 - ⇒ Interior
 - ⇒ Images 4 to 6 of your choice
- Map & Directions: please provide one (1) copy of map and directions to sales and information centre



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GRAND SAM QUALIFIER

- 40% of points go towards: *Builder of the Year; Multi-Family Builder of the Year* – must enter minimum of one (1) category

POINT ALLOCATION

1st Place = 10 pts.

2nd Place = 8 pts.

3rd Place = 6 pts.

4th Place = 4 pts.

5th Place = 2 pts.

* Ties will be awarded same points.

Please submit entries to:

2005 SAM AWARDS

c/o Calgary Region Home Builders Association

#100, 7326 – 10th Street NE

Calgary, AB T2E 8W1

For additional information please contact Jennifer Ngo at 403.730.4250.

All entries, images, and supporting documentation become the property of the CRHBA.

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