



2005 SAM AWARDS

* PARTNER AWARDS *

BEST SHOWROOM/TRADE SHOW DISPLAY

Submission Guidelines

Entry Deadline: FRIDAY, DECEMBER 2, 2005 by 4:00 PM – NO EXCEPTIONS

- MAXIMUM 1 ENTRY PER MEMBER COMPANY -

FEE: \$150.00/entry (+GST)

ELIGIBILITY

- Open to all CRHBA Members in good standing
- Full payment must be enclosed with entry. Please make ONE (1) cheque payable to *Calgary Region Home Builders Association* for each entry deadline - GST must be included. Entries not accompanied by the appropriate fees or submission requirements will be deemed “incomplete” and will be returned to the applicant.
- Acceptable payment methods: Cheque, Visa and Mastercard

CRITERIA

- Showroom / Trade Show Display must have been newly opened, remodeled, or produced between *December 1, 2004 and December 1, 2005* and not entered previously
- Showroom must be open for judging during the month of December 2005
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm Rahal, Warren & Chugh

REQUIREMENTS

- ALL entries must be submitted in full on 2005 SAM Awards Entry Forms
- Narrative Component: Do not exceed word maximum requirement.
- Digital Images: must be at least 300 DPI and submitted on CD ROM or electronically. Acceptable files: JPG, TIF or EPS. Not acceptable files: BMP or GIF.
- Labeling Images/File Names/Materials: must have company name, category and image number (ie. Image 1 of 4)
- Award Show Picture(s): electronic copies submitted for judging will be used
- Showroom: One (1) electronic copy of *showroom exterior and interior*
- Showroom: One (1) electronic copy of *showroom floor plan*
- Trade Show Display: One (1) electronic copy of *trade show display*
- Map & Directions: please provide one (1) copy of map and directions to showroom

GRAND SAM QUALIFIER

- 25% of points go towards: *Partner of the Year* – must enter minimum of one (1) category in either *Advertising & Marketing* or *Partner Awards*

POINT ALLOCATION

1st Place = 10 pts.

2nd Place = 8 pts.

3rd Place = 6 pts.

4th Place = 4 pts.

5th Place = 2 pts.

* Ties will be awarded same points.

Please submit entries to:

2005 SAM AWARDS

c/o Calgary Region Home Builders Association

#100, 7326 – 10th Street NE

Calgary, AB T2E 8W1

For additional information please contact Jennifer Ngo at 403.730.4250.

*All entries, images, and supporting documentation become the property of the CRHBA.
Please refer to our Privacy Statement online at www.crhba.com or to receive a copy contact the CRHBA office.*



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ENTRY FORM

MEMBER COMPANY: _____

CONTACT NAME: _____ TITLE: _____

EMAIL: _____ FAX: _____

PHONE: _____ MOBILE: _____

PAYMENT METHOD: CHEQUE CHQ. #: _____ VISA MASTERCARD

CARD HOLDER'S NAME: _____

CARD NUMBER: _____ EXPIRY DATE: _____

CATEGORY

SHOWROOM TRADE SHOW DISPLAY

ENTRY CHECKLIST

PAYMENT ENTRY FORM TRADE SHOW DISPLAY MAP & DIRECTIONS TO SHOWROOM
 SHOWROOM INTERIOR & EXTERIOR SHOWROOM FLOOR PLAN

SHOWROOM/TRADE SHOW DISPLAY DETAILS *(Please fill-in section applicable to your category.)*

DATE OPENED/REMODELED: _____

SHOWROOM ADDRESS: _____

SHOWROOM HOURS OF OPERATION: _____

DISPLAY PRODUCT: _____

NARRATIVE COMPONENT *** 30 WORDS MAXIMUM PER QUESTION ***

1. Who is the target market?



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ENTRY FORM

NARRATIVE COMPONENT * 30 WORDS MAXIMUM PER QUESTION *****

2. *What is the objective of the showroom/tradeshow display?*

3. *Describe the theme and concept:*

4. *Describe the creative design and special features (if applicable):*
