



2005 SAM AWARDS

* CUSTOMER CHOICE AWARDS *

(SMALL, MID, LARGE VOLUME)

Submission Guidelines

Entry Deadline: FRIDAY, OCTOBER 14, 2005 by 4:00 PM – NO EXCEPTIONS

- **MAXIMUM ALLOWABLE ENTRIES PLEASE REFER TO CRITERIA -**

FEE: All Customer Choice Awards

\$350.00/entry plus \$2.00/possession (+GST)

For Example: \$350.00 - entry fee

\$100.00 - possession fee (\$2.00 x 50 possessions)

\$ 31.50 - plus GST

\$481.50 - Total Entry Fee

ELIGIBILITY

- Open to all CRHBA Builder Members in good standing
- Full payment must be enclosed with entry. Please make ONE (1) cheque payable to *Calgary Region Home Builders Association* for each entry deadline - GST must be included. Entries not accompanied by the appropriate fees or submission requirements will be deemed "incomplete" and will be returned to the applicant.
- Acceptable payment methods: Cheque, Visa and Mastercard

CRITERIA

- All homes must have been registered under a warranty program with possession between *October 1, 2004 and September 30, 2005* with a minimum of five (5) possessions
- Customer Choice Awards is sponsored and administered by *The Alberta New Home Warranty Program (ANHWP)*. The integrity of the results is contingent upon surveys being sent to 100% of units possessed during the sampling period, therefore survey lists submitted will be verified by ANHWP.
- In the event that a minimum response rate of 50% is not attained, ANHWP will contact at random, by telephone, those homeowners who have not returned the survey until the 50% rate has been achieved
- No more than two (2) completed surveys will be accepted from any one individual per builder, regardless of the number of possessions taken from that builder during the time period
- Single Family Classification: single family or duplex dwelling
- Maximum of one (1) entry per Member Company per *member status*. For example: One (1) entry for Single Family Builder and one (1) entry for Multi-Family Builder
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm Rahal, Warren & Chugh

REQUIREMENTS

- ALL entries must be submitted in full on 2005 SAM Awards Entry Forms
- Listing of homes registered under the warranty program in electronic format (ie. MS Excel), spreadsheet must include: Homeowner's Full Name; Complete Address (*including city and postal code*); Possession Date; Program H # (*on certificate of possession*); Builder Job # (*Builder reference #*); Full Name of Sales Person or Realtor¹; Phone Number (*must include at least one phone number – home; cell; work*); and Email. ***List must be sorted numerically by address. All information requested is critical, *failure to provide a complete listing may result in additional fees incurred due to time spent track missing information, etc.* Please contact the CRHBA office should you require a spreadsheet template. ***

DETERMINATION OF CATEGORY PLACEMENT

- Builders are placed in one (1) of three (3) categories after all entries have been received
- Where possible an equal number of entrants will be placed in each category, based upon the range of numbers of homes occupied for the overall group
- Participants will be advised of their category placement prior to the calculation of awards. Survey results will be sent, in the strictest confidence following the awards presentation

¹ Full Name of Sales Person is required for the Industry Sales Achievement Awards: Rookie & Sales Person of the Year, the results from survey count as 25% towards the determination of winners for these categories.



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GRAND SAM QUALIFIER

- 100% of Customer Choice Awards points go towards: *Builder of the Year, Multi-Family Builder of the Year and Builder of Merit (Small Volume Builders Only)*

POINT ALLOCATION

1st Place = 10 pts.

2nd Place = 8 pts.

3rd Place = 6 pts.

4th Place = 4 pts.

5th Place = 2 pts.

* Ties will be awarded same points.

Please submit entries to:

2005 SAM AWARDS
c/o Calgary Region Home Builders Association
#100, 7326 – 10th Street NE
Calgary, AB T2E 8W1

For additional information please contact Jennifer Ngo at 403.730.4250.

*All entries, images, and supporting documentation become the property of the CRHBA.
Please refer to our Privacy Statement online at www.crhba.com or to receive a copy contact the CRHBA office.*

For copies, and answers to any questions regarding survey results following the awards presentation, please contact:



The Alberta New Home Warranty Program
Marketing Communications Department
Attention: Stephanie Larden & Suzanne Millar
233 – 19th Street NE
Calgary, AB T2E 7Z8

Tel: 403.253.3636
Fax: 403.253.5062



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ENTRY FORM

MEMBER COMPANY: _____

CONTACT NAME: _____ **TITLE:** _____

EMAIL: _____ **FAX:** _____

PHONE: _____ **MOBILE:** _____

PAYMENT METHOD: **CHEQUE** **CHQ. #:** _____ **VISA** **MASTERCARD**

CARD HOLDER'S NAME: _____

CARD NUMBER: _____ **EXPIRY DATE:** _____

MEMBER STATUS

SINGLE FAMILY BUILDER

MULTI-FAMILY BUILDER

ENTRY CHECKLIST

PAYMENT

ENTRY FORM

SPREADSHEET OF CUSTOMERS

WARRANTY DETAILS

NAME OF WARRANTY COMPANY: _____

WARRANTY REGISTRATION #: _____

TOTAL # OF POSSESSIONS: _____

BUILDER SURVEY RESULTS

Please send survey results following awards presentation to:

CONTACT FULL NAME: _____

TITLE: _____ **PHONE:** _____

EMAIL: _____