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PRESS RELEASE

FOR IMMEDIATE RELEASE

2006 SAM AWARDS *Winners Announced*



The **Calgary Region Home Builders Association (CRHBA)** is proud to present the winners and finalists for each category of the 2006 SAM Awards.

The winners' names were announced Saturday evening, April 14, 2007 at the 20th Annual SAM Awards Gala, a black-tie affair that is the flagship event of Calgary's home building industry.

More than 1,800 guests, representing every sector of the industry, were on hand to salute this year's honourees.

Attached is the list of winners, denoted in all caps, followed by the finalists listed in order of rank for all award categories.

About the Calgary Region Home Builders Association

The Calgary Region Home Builders Association (CRHBA) is a network of professionals who effectively manage industry issues to the satisfaction of our members. We are building together a powerful voice that influences the future of home building.

Membership is comprised of new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other businesses operating in the residential construction sector.

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2006 SAM Awards Winners & Finalists

GRAND SAM AWARDS

Builder of the Year

- ☞ MORRISON HOMES ☞
 - Stepper Custom Homes
 - Albi Homes
 - Cedarglen Homes

Multi-Family Builder of the Year

- ☞ HAWTHORNE HOMES ☞
 - Statesman Group of Companies

Builder of Merit

- ☞ ASTORIA HOMES ☞

Renovator of the Year

- ☞ PINNACLE GROUP RENOVATIONS by DESIGN ☞
 - Jameswood Homes
 - Ultimate Renovations
 - Premium Renovation

Partner of the Year

- ☞ ZYTECH BUILDING SYSTEMS ☞
 - Shaw Cablesystems
 - VRPhotos Commercial Photography
 - Brydon Construction
 - Alberta Hardwood Flooring

CUSTOMER CHOICE AWARDS

Large Volume Builder

- ☞ MORRISON HOMES ☞
 - Cedarglen Homes
 - Stepper Custom Homes
 - Excel Homes
 - Cardel Homes
 - Beattie Homes

Mid Volume Builder

- ☞ NUVISTA HOMES ☞
 - Greenboro Estate Homes
 - Albi Homes
 - Talisman Homes
 - Today's Homes

Small Volume Builder

- ☞ GOLD SEAL HOMES ☞
 - Lask Homes
 - Kingsmith Homes
 - Astoria Homes
 - UBG Alpine Homes

Multi-Family Large Volume Builder

- ☞ ASPIRE CONDO LIVING by JAYMAN ☞
 - Hawthorne Homes
 - Statesman Group of Companies
 - Cardel Lifestyles, a division of Cardel Homes
 - Resiance Corporation

Multi-Family Small Volume Builder

- ☞ CEDARGLEN HOMES ☞
 - Avalon Master Builder
 - UBG Alpine Homes
 - Rockford Developments

- more -



2006 SAM Awards Winners & Finalists

BUILDERS CHOICE AWARDS

Supplier of Service Partner

- ☞ SHAW CABLESYSTEMS ☞
 - VRPhotos Commercial Photography
 - Source Media Group
 - A. Ruggieri Engineering

Supplier & Installer of Products Partner (With Showroom)

- ☞ ALBERTA HARDWOOD FLOORING ☞
 - Trecc Electric
 - Artistic Stairs
 - Spindle, Stairs & Railings
 - Superior Cabinets

Supplier of Products Partner (With Showroom)

- ☞ REGAL BUILDING MATERIALS ☞
 - Double R Building Products
 - All Weather Windows

Supplier & Manufacturer of Products

- ☞ ZYTECH BUILDING SYSTEMS ☞
 - Brydon Construction
 - Gienow Windows & Doors

DEVELOPER AWARDS

Show Home Parade of the Year

- ☞ HOPEWELL RESIDENTIAL COMMUNITIES ☞
 - › Copperleaf in Copperfield, Calgary
 - Hopewell Residential Communities
 - › Sagewood, Airdrie
 - Carma Developers
 - › Aspen Hills, Calgary
 - Carma Developers
 - › Cranston, Calgary

New Community of the Year

- ☞ CARMA DEVELOPERS ☞
 - › Aspen Hills, Calgary

Community of the Year

- ☞ HERITAGE POINTE LAKE DEVELOPMENT ☞
 - › The Lake at Heritage Pointe, DeWinton
 - Carma Developers
 - › Auburn Bay, Calgary
 - QuinnCorp Holdings
 - › Aspen Estates, Calgary
 - Hopewell Residential Communities
 - › Copperfield, Calgary
 - Carma Developers
 - › Cranston, Calgary

- more -



2006 SAM Awards Winners & Finalists

RENOVATOR AWARDS

Best Home Renovation (With Addition)

- ❧ PREMIUM RENOVATION ❧
 - › Jones Residence
 - Pinnacle Group Renovations by Design
 - › Kerr Residence
 - Jameswood Homes
 - › DeSouza Residence
 - Pinnacle Group Renovations by Design
 - › Hawker Residence
 - Durkee Construction
 - › Morningstar Residence

Best Home Renovation (Without Addition)

- ❧ PINNACLE GROUP RENOVATIONS by DESIGN ❧
 - › Russell Residence
 - Ultimate Renovations
 - › Ewart Residence
 - Jameswood Homes
 - › Brunet Residence
 - Durkee Construction
 - › Dabbs Residence

Best Basement Renovation

- ❧ JAMESWOOD HOMES ❧
 - › Woolner Residence
 - Ultimate Renovations
 - › Bout Residence

Best Kitchen Renovation

- ❧ PREMIUM RENOVATION ❧
 - › Jones Residence
 - Pinnacle Group Renovations by Design
 - › Austin Residence
 - Lockwood Design Group
 - › Rasmussen Residence
 - Jameswood Homes
 - › Brunet Residence
 - Ultimate Renovations
 - › Nearing Residence

Best Renovator's Choice Renovation

- ❧ ULTIMATE RENOVATIONS ❧
 - › Brown Residence
 - Pinnacle Group Renovations by Design
 - › Austin Residence
 - Jameswood Homes
 - › Woolner Residence

- more -



2006 SAM Awards Winners & Finalists

ADVERTISING & MARKETING AWARDS

Best Billboard (Indoor/Outdoor)

- ☞ STEPPER CUSTOM HOMES ☞
 - Baywest Homes
 - Source Media Group
 - Homes by Avi
 - Streetside Development

Best Direct Mail Piece

- ☞ HOPEWELL RESIDENTIAL COMMUNITIES ☞
 - Three Sisters Mountain Village
 - Lux Windows & Glass
 - Avalon Master Builder
 - Hopewell Residential Communities

Best Print Ad

- ☞ STEPPER CUSTOM HOMES ☞
 - Assured Developments
 - Morrison Homes
 - Homes by Avi
 - Baywest Homes

Best Website

- ☞ HOMES BY AVI ☞
 - Resiance Corporation
 - Albi Homes
 - Today's Communities
 - UBG Alpine Homes

Best Brochure

- ☞ THREE SISTERS MOUNTAIN VILLAGE ☞
 - Homes by Avi
 - Sabal Crafted Homes
 - UBG Alpine Homes
 - Today's Communities

Best Moving Media

- ☞ TRICO HOMES ☞
 - Trico Homes
 - Streetside Development
 - Beattie Homes

Best Radio Commercial

- ☞ BAYWEST HOMES ☞
 - Streetside Development
 - Today's Communities
 - Morrison Homes
 - Homes by Avi

Janine Coughlin Marketing Campaign of the Year

- ☞ BAYWEST HOMES ☞
 - The Power of the Red Pen
 - Homes by Avi
 - Avi Concept
 - Today's Communities
 - NEWS on Broadcast Hill
 - Cedarglen Homes
 - Your Home On Track
 - Stepper Custom Homes
 - 50th Anniversary

- more -



2006 SAM Awards Winners & Finalists

INDUSTRY ACHIEVEMENT AWARDS

Best New Idea

- ☞ CEDARGLEN HOMES ☞
 - Your Home on Track Customer Interactive Website
 - Homes by Avi
 - Avi Concept Product Line
 - Spindle, Stairs & Railings
 - 3D Stair Quoting System
 - Source Media Group
 - New Home Living Magazine
 - The Sterling Group
 - House Wrap

SALES ACHIEVEMENT AWARDS

Sales Rookie of the Year – Multi-Family

- ☞ STATESMAN GROUP OF COMPANIES ☞
 - MARGUERITE NELSON

Area Sales Team of the Year

- ☞ DISCOVERY HOMES, a division of Morrison Homes ☞
 - MIKE WAGNER, Adam Wagner, Kim Arsenault, Stacey Schmidt – Cranston, Calgary
 - Cardel Homes
 - BRAD SMITH, Glen Bagley – Evergreen, Calgary
 - Greenboro Estate Homes
 - DENNIS BURNELL, Corilee Keryluk – Aspen Hills, Calgary
 - Greenboro Estate Homes
 - CHUCK SHIELDS, Terry Russell – The Lake at Heritage Pointe, DeWinton
 - Jayman MasterBUILT
 - GRANT ABERDEEN, Ashley Noer, Jeff Mitchell – Evergreen, Calgary
 - Greenboro Estate Homes
 - PETER DONOVAN, Ian Stinson – Wentworth Estates, Calgary
 - Morrison Homes
 - JODI KELLOGG, Quinn O'Hara – New Brighton, Calgary
 - Cedarglen Homes
 - JIM BEATTY – Cranston, Calgary
 - Cedarglen Homes
 - DANIELLE MANDEVILLE – New Brighton, Calgary
 - Greenboro Estate Homes
 - GLENDA ELL, Karen Hill – Cranston, Calgary

SALES ACHIEVEMENT AWARDS

Sales Rookie of the Year – Single Family

- ☞ CEDARGLEN HOMES ☞
 - DANIELLE MANDEVILLE
 - Cardel Homes
 - JON MORTIER
 - Greenboro Estate Homes
 - CORILEE KERYLUK
 - Morrison Homes
 - BETHAN OSTERMANN
 - Trico Homes
 - PAULA SKLADAN
 - Landmark Homes
 - MONICA SORGE
 - WestView Builders
 - RANDY TODD

Project Sales Team of the Year

- ☞ STATESMAN GROUP OF COMPANIES ☞
 - CORY BAITON, MIKE SALI, Shauna Clark – The Wedgewoods of New Discovery, Calgary
 - Cardel Lifestyles, a division of Cardel Homes
 - BRAD LOGEL, BRYAN LOGEL – Lighthouse Landing, Calgary
 - Rockford Developments
 - MARIO DEVCIC – Country Hills & Panorama Hills, Calgary
 - Trico Homes
 - INGRID MORRISON, JILL GRANT – Copperfield & Rocky Ridge, Calgary
 - Morrison Homes
 - LES ROBERTSON, Barb Nickell – Vista Mirage, High River
 - Hawthorne Homes
 - LAUREL MATHESON, Erin Kelly – McKenzie Towne & New Brighton, Calgary
 - Sabal Crafted Homes
 - SCOT JAMIESON – Creekside Chalet, Calgary
 - Beattie Homes
 - FRANK BOLHMANN, Bruce Taylor – The Villas of Wentworth, Calgary
 - Bucci Developments
 - NATALIE WAWZONEK – Xeneth on 12th, Calgary
 - Sabal Crafted Homes
 - TABI WONG-LAM – Copperfield, Calgary

* For Area Sales Team and Project Sales Team of the Year, names in all caps denotes Team Leader(s), and names in title case denotes Team Member(s). *

- more -



2006 SAM Awards Winners & Finalists

MULTI-FAMILY DEVELOPMENT AWARDS

Best Town Home – up to \$349,999

- ✧ AVALON MASTER BUILDER ✧
 - Bordeaux in Cranston: 7 Cranleigh Heath SE, Calgary
- Assured Developments
 - Chorus Park: 505 Chaparral Ridge Park SE, Calgary
- Hawthorne Homes
 - Mosaic New Brighton: 55 New Brighton Gardens SE, Calgary

Best Apartment-Style Condo (Wood Frame)

- ✧ UBG ALPINE HOMES ✧
 - Mountaineers Village: 75 Dyrgas Gate, Canmore
- Bucci Developments
 - Bella Lusso: 1000/1010 Centre Avenue NE, Calgary

Best Villa – \$400,000 and over

- ✧ UBG ALPINE HOMES ✧
 - Hubman Landing II: 210 Hubman Landing, Canmore
- UBG Alpine Homes
 - Mountains Reach: SilverTip, Canmore

Best Apartment-Style Condo (Concrete/Steel)

- ✧ STATESMAN GROUP OF COMPANIES ✧
 - Chateau II: 20 Discovery Ridge Close SW, Calgary

MULTI-FAMILY DESIGN AWARDS

Best New Show Home – 800-1,199 sq. ft.

- ✧ STATESMAN GROUP OF COMPANIES ✧
 - Anchor: 1600 – 17A Street SE, Calgary
- UBG Alpine Homes
 - Cascade: 112 – 104 Armstrong Place, Canmore
- Cardel Lifestyles, a division of Cardel Homes
 - The Bayshore: 1101 – 5 Country Village Gate NE, Calgary
- Hawthorne Homes
 - The Cadence: 3023 New Brighton Gardens SE, Calgary
- Cardel Lifestyles, a division of Cardel Homes
 - Westpoint: 1112 – 5 Country Village Park NE, Calgary

Best New Show Home – 1,200-1,499 sq. ft.

- ✧ HAWTHORNE HOMES ✧
 - The Libero: 3019 New Brighton Gardens SE, Calgary
- WestView Builders
 - The Maui: 1903 Riverside Drive, High River
- WestView Builders
 - The Bahama: 1901 Riverside Drive, High River
- Cardel Lifestyles, a division of Cardel Homes
 - Cape Cod: 67 Country Village Gate NE, Calgary
- Hawthorne Homes
 - The Pallino: 3025 New Brighton Gardens SE, Calgary

Best New Show Home – 1,500 sq. ft. and over

- ✧ AVALON MASTER BUILDER ✧
 - Gamay: 7 Cranleigh Heath SE, Calgary

- more -



2006 SAM Awards Winners & Finalists

NEW HOME AWARDS

— CUSTOM HOME —

Best New Home – up to \$249,999

- ☞ STEPPER CUSTOM HOMES ☞
 - › Gigovic Residence, Calgary
 - Stepper Custom Homes
 - › Vanderkooy Residence, Calgary
 - Cedarglen Homes
 - › Melo Residence, Calgary
 - Cedarglen Homes
 - › Holstein Residence, Calgary

Best New Home – \$250,000-\$299,999

- ☞ STEPPER CUSTOM HOMES ☞
 - › Koutzarov Residence, Calgary
 - Douglas Homes
 - › Dyck Residence, Airdrie
 - Stepper Custom Homes
 - › El-Dani Residence, Calgary
 - Gold Seal Homes
 - › Ponich/Staats Residence, Carstairs

Best New Home – \$300,000-\$349,999

- ☞ MORRISON HOMES ☞
 - › Shupe/Blackmore Residence, Calgary
 - Stepper Custom Homes
 - › Oppenheim Residence, Chestermere
 - Douglas Homes
 - › Yasmeen Residence, Calgary

— SHOW HOME —

- ☞ HOMES BY AVI ☞
 - › Tim Damian Dean: 119 Silverado Drive SW, Calgary
 - Douglas Homes
 - › Costa Rica 1: 1113 Taradale Drive NE, Calgary
 - Morrison Homes
 - › Legacy II: 211 Riverside Crescent, High River

- ☞ HEARTLAND HOMES ☞
 - › The Addison: 73 Auburn Bay Green SE, Calgary
 - The Sterling Group
 - › Tucson: 114 Bridlerange Place SW, Calgary
 - Cedarglen Homes
 - › The Everett: 15132 Prestwick Blvd. SE, Calgary
 - The Sterling Group
 - › Santa Fe 2: 559 Saddlecrest Blvd. NE, Calgary
 - Today's Homes
 - › The Cambrian: 211 Bridlecrest Blvd. SW, Calgary

- ☞ BEATTIE HOMES ☞
 - › Alpine VI: 125 Topaz Gate, Chestermere
 - Beattie Homes
 - › Grandview III: 15 Tusslewood Drive NW, Calgary
 - Broadview Homes/Stonebrook Homes
 - › The Mirador: 30 Copperstone Road SE, Calgary
 - Sabal Crafted Homes
 - › Calibre 2: 353 Sagewood Drive SW, Airdrie
 - Broadview Homes/Stonebrook Homes
 - › The Reno: 26 Copperstone Road SE, Calgary

- more -



2006 SAM Awards Winners & Finalists

NEW HOME AWARDS ...continued

— CUSTOM HOME —

Best New Home – \$350,000-\$399,999

- ☞ MORRISON HOMES ☞
 - › Collett Residence, Calgary
 - Stepper Custom Homes
 - › Savoie/Pothier Residence, Calgary
 - Gold Seal Homes
 - › Stapley Residence, Carstairs

Best New Home – \$400,000-\$449,999

- ☞ MORRISON HOMES ☞
 - › Janzen Residence, Calgary

Best New Home – \$450,000-\$524,999

- ☞ ASTORIA HOMES ☞
 - › MonTerra on Cochrane Lakes
 - WestView Builders
 - › Palacsko Residence, Okotoks

— SHOW HOME —

- ☞ ASHTON CUSTOM HOMES, a division of Ashton Design ☞
 - › The Ashley: 642 Coopers Drive SW, Airdrie
 - Baywest Homes
 - › Nouveau: 122 Cranleigh Way SE, Calgary
 - The Sterling Group
 - › Laredo: 161 Silverado Ponds Way SW, Calgary
 - Albi Homes
 - › Manhattan: 139 Copperleaf Crescent SE, Calgary
 - WestView Builders
 - › The Princeton II: 202 Westland Street, Okotoks

☞ LANDMARK HOMES ☞

- › Huntsview: 153 Silverado Ponds Way SW, Calgary
- Stepper Custom Homes
 - › The St. Andrews: 820 Boulder Creek Drive, Langdon
- Baywest Homes
 - › Montana: 31 Crystal Green Drive, Okotoks
- The Sterling Group
 - › Colorado 2A: 198 Westland Street, Okotoks
- Broadview Homes/Stonebrook Homes
 - › The Sage: 2 Royal Oak Way NW, Calgary

☞ BAYWEST HOMES ☞

- › Alpine IV: 11 Tusslewood Drive NW, Calgary
- Morrison Homes
 - › Leighton: 13 Auburn Sound Green SE, Calgary
- Baywest Homes
 - › Santana Bonus: 126 Cranleigh Way SE, Calgary
- The Sterling Group
 - › Tamarac 3C: 27 Crystal Green Drive, Okotoks
- Centrex Homes
 - › The Errigal: 1608 Chaparral Ravine Way SE, Calgary

- more -

2006 SAM Awards Winners & Finalists

NEW HOME AWARDS ...continued

— CUSTOM HOME —

Best New Home – \$525,000-\$599,999

- ☞ ALBI HOMES ☞
 - › Hurd Residence, Calgary
 - Homes by Avi
 - › Stampede Dream Home, Calgary

Best New Home – \$600,000-\$749,999

- NO CUSTOM HOME ENTRIES -

Best New Home – \$750,000-\$999,999

- ☞ MCKINLEY MASTERS ☞
 - › Armstrong Residence, Calgary
 - Morrison Homes
 - › Stein Residence, Calgary
 - Cedarglen Homes
 - › Golby Residence, Calgary
 - McKinley Masters
 - › Hadley Residence, Bearspaw
 - Morrison Homes
 - › Lefevre Residence, Calgary

— LUXURY —

Best In Luxury Home – \$1,000,000-\$1,499,999

- ☞ MORRISON HOMES ☞
 - › Watson Residence, Canmore
 - McKinley Masters
 - › Comtois Residence, Bearspaw
 - Jaymack Custom Homes
 - › Solverson Residence, Okotoks
 - Albi Homes
 - › Halewich Residence, DeWinton
 - McKinley Masters
 - › Symonds Residence, Calgary

— SHOW HOME —

- ☞ ALBI HOMES ☞
 - › Verona V: 55 Tuscany Glen Park NW, Calgary
 - Morrison Homes
 - › Aberdeen II: 17 Auburn Sound Green SE, Calgary
 - Cedarglen Homes
 - › The Verdehlo: 20 Panatella Manor NW, Calgary

- ☞ ALBI HOMES ☞
 - › Bristol IV: 51 Tuscany Glen Park NW, Calgary
 - Cedarglen Homes
 - › The Wellington: 234 Chapala Pointe SE, Calgary
 - Homes by Avi
 - › Ryerson: 8 Johnson Place SW, Calgary
 - Albi Homes
 - › Vittoria: 4 Johnson Place SW, Calgary
 - Landmark Homes
 - › Waterton: 24 Panatella Manor NW, Calgary

- ☞ ALBI HOMES ☞
 - › Wynnstone: 5 Crestridge View SW, Calgary

— LUXURY —

Best In Luxury Home – \$1,500,000 and over

- ☞ ALBI HOMES ☞
 - › Bullen Residence, DeWinton
 - Jameswood Homes
 - › Anderson Residence, Calgary
 - Summerbrae Homes
 - › Key Residence, Okotoks
 - Astoria Homes
 - › Kumar Residence, MD of Foothills
 - Brooklyn Custom Homes, a division of Medallion Development
 - › Mariah: MonTerra on Cochrane Lake

- more -



2006 SAM Awards Winners & Finalists

SALES & INFORMATION CENTRE AWARDS

— ATTACHED —

Best Sales & Information Centre

- ⌘ MEDALLION DEVELOPMENT ⌘
 - 3 Montenaro Bay, Cochrane
 - Stepper Custom Homes
 - 820 Boulder Creek Drive, Langdon
 - Stepper Custom Homes
 - 2 Copperstone Road SE, Calgary
 - Albi Homes
 - 139 Copperleaf Crescent SE, Calgary
 - Excel Homes
 - 521 Coopers Drive, Airdrie

— DETACHED —

- ⌘ Statesman Group of Companies ⌘
 - 1600 – 17A Street SE, Calgary
 - Bucci Developments
 - 1226 – 8 Street SW, Calgary
 - Sabal Crafted Homes
 - 103 – 15566 McIvor Blvd. SE, Calgary
 - Heartland Homes
 - 53 Auburn Bay Green SE, Calgary
 - Hawthorne Homes
 - 55 New Brighton Gardens SE, Calgary