

April 10, 2006

## PRESS RELEASE

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### 2005 SAM AWARDS *Winners & Finalists Announced*



**Calgary, AB** – On Saturday, April 8, 2006 the Calgary Region Home Builders Association hosted its 19<sup>th</sup> Annual SAM (Sales & Marketing) Awards Gala held at the Telus Convention Centre.

The SAM Awards recognizes the best of the best in the home building industry and is the largest event in the Association's history.

Almost 1,900 industry members were on hand to pay tribute to the winners of 59 awards categories. The event was in celebration of the future, filled with great entertainment, exquisite food and fine wine.

Attached is the list of winners denoted in bold, followed by the finalists based on order of rank.

#### ***Congratulations to the 2005 SAM Awards Winners!***

#### **About the Calgary Region Home Builders Association**

The Calgary Region Home Builders Association (CRHBA) is a network of professionals who effectively manage industry issues to the satisfaction of our members. Membership comprises of new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.

Further information available through:  
*Calgary Region Home Builders Association*  
*Jennifer Ngo, Event Manager*  
403-235-1911



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CALGARY REGION HOME BUILDERS ASSOCIATION

## 2005 SAM AWARDS

*Winners & Finalists*

### GRAND SAM AWARDS

#### *Partner of the Year*

##### **ZyTech building systems**

Intercept Security Corp.  
Double R Building Products  
Artistic Stairs  
Divine Hardwood Flooring

#### *Renovator of the Year*

##### **Ultimate Renovations & Additions**

Albi Renova  
Astoria Projects  
Legacy Kitchen Design Group

#### *Builder of Merit*

**McKinley Masters Custom Homes**

#### *Multi-Family Builder of the Year*

##### **Apex Limited Partnership**

Rockford Developments

#### *Builder of the Year*

##### **Morrison Homes**

Stepper Custom Homes  
Albi Homes  
Baywest Homes  
The Sterling Group

- more -



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CALGARY REGION HOME BUILDERS ASSOCIATION

## 2005 SAM AWARDS

### *Winners & Finalists*

#### CUSTOMER CHOICE AWARDS

##### *Multi-Family Small Volume Builder*

###### **Cedarglen Homes**

Avalon Master Builder

Landmark Homes

##### *Multi-Family Large Volume Builder*

###### **Hawthorne Homes**

Apex Limited Partnership

Cardel Homes

Trico Homes

Rockford Developments

##### *Small Volume Builder*

###### **Lask Homes**

McKinley Masters Custom Homes

Astoria Homes

Gold Seal Homes

Riverdale Homes

##### *Mid Volume Builder*

###### **NuVista Homes**

Albi Homes

Baywest Homes

Stepper Custom Homes

Reid Built Homes

Landmark Homes

McKee Homes

##### *Large Volume Builder*

###### **Morrison Homes**

The Sterling Group

Jayman MasterBUILT

Heartland Homes

Cedarglen Homes

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION  
**2005 SAM AWARDS**  
*Winners & Finalists*

ADVERTISING & MARKETING AWARDS

***Best Brochure***

- The Alberta New Home Warranty Program
- Jayman MasterBUILT
- Albi Homes

***Best Indoor/Outdoor Billboard***

- Sabal Crafted Homes
- Divine Hardwood Flooring
- AlanRidge Homes

***Best Print Ad***

- Stepper Custom Homes
- Sabal Crafted Homes
- Divine Hardwood Flooring

***Best Website***

- Resiance Corporation
- Stepper Custom Homes
- Homes by Avi

***Best Direct Mail Piece***

- Jayman MasterBUILT
- Medallion Development
- Hopewell Residential Communities

***Best Moving Media***

- Beattie Homes
- Morrison Homes
- The Statesman Group of Companies

***Best Radio Commercial***

- Divine Hardwood Flooring
- NuVista Homes
- Hawthorne Homes

***Janine Coughlin Marketing Campaign of the Year***

- Jayman MasterBUILT
- The Alberta New Home Warranty Program
- Hopewell Residential Communities

DEVELOPER AWARDS

***Best Selling Member Community***

- Carma Developers
  - ⇒ Tuscany

***Show Home Parade of the Year***

- Carma Developers
  - ⇒ McKenzie Towne
- Heritage Pointe Lake Development
  - ⇒ The Lake at Heritage Pointe
- Carma Developers
  - ⇒ Auburn Bay

***New Community of the Year***

- Carma Developers
  - ⇒ Auburn Bay
- Hopewell Residential Communities
  - ⇒ Sagewood
- QuinnCorp. Holdings
  - ⇒ Aspen Estates

***Community of the Year***

- Heritage Pointe Lake Development
  - ⇒ The Lake at Heritage Pointe
- Carma Developers
  - ⇒ McKenzie Towne
- Hopewell Residential Communities
  - ⇒ Copperfield

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION  
**2005 SAM AWARDS**  
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SALES ACHIEVEMENT AWARDS

*Rookie of the Year – MF*

- **Cardel Lifestyles**
  - ⇒ BRAD LOGEL
- The Statesman Group of Companies
  - ⇒ CAROLINE TORGERSON

*Rookie of the Year – SF*

- **Cardel Homes**
  - ⇒ LEE YOUSEF
- Jayman MasterBUILT
  - ⇒ DEBI ULANSKY
- Jayman MasterBUILT
  - ⇒ TERRY JACKSON
- Homes by Avi
  - ⇒ LINDSAY DOIRON
- Shane Homes
  - ⇒ CINDY KLASSEN
- The Sterling Group
  - ⇒ SEETE KANWAL
- Innovations by Jayman
  - ⇒ BARB MCKINNON
- Homes by Avi
  - ⇒ KARL BURNSNELL

*Sales Person of the Year – MF*

- **Resiance Corporation**
  - ⇒ CARRIE SCHIERE
- **The Statesman Group of Companies**
  - ⇒ MIKE SALI
- Cardel Lifestyles
  - ⇒ BRYAN LOGEL

*Sales Person of the Year – MF continued...*

- Resiance Corporation
  - ⇒ JULIE DEMPSEY
- Bucci Developments
  - ⇒ NATALIE WAWZONEK
- Hawthorne Homes
  - ⇒ NEIL MCKENDRICK
- The Statesman Group of Companies
  - ⇒ CORY BAITON
- Landmark Homes
  - ⇒ BRENDA SHEA

*Sales Person of the Year – SF*

- **Albi Homes**
  - ⇒ DEBRA HURD
- Morrison Homes
  - ⇒ MIKE WAGNER
- Beattie Homes
  - ⇒ MICHELLE TAYLOR
- Heartland Homes
  - ⇒ PAUL MATICK
- Shane Homes
  - ⇒ JEFF LUIF
- Cardel Homes
  - ⇒ JUDY-LYNN LAVELLE
- Homes by Avi
  - ⇒ MARK EVANS
- Jayman MasterBUILT
  - ⇒ GRANT ABERDEEN
- Shane Homes
  - ⇒ JACK KUSHNER
- Excel Homes
  - ⇒ CATHEY TRACEY

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CALGARY REGION HOME BUILDERS ASSOCIATION  
**2005 SAM AWARDS**  
*Winners & Finalists*

INDUSTRY ACHIEVEMENT AWARDS

***Best New Idea***

- **The Sterling Group**
  - ⇒ Solar Homes
- No-Burn Calgary
  - ⇒ Non-Toxic Fire Retardant
- Jayman MasterBUILT
  - ⇒ Quantum Performance

***Best Selling Home***

- **Homes by Avi**
  - ⇒ Downing
- Morrison Homes
  - ⇒ Cypress
- The Sterling Group
  - ⇒ Santiago

***Best Selling Project***

- **Resiance Corporation**
  - ⇒ Gateway Midtown
- The Statesman Group of Companies
  - ⇒ Chateau 2 in New Discovery
- Rockford Developments
  - ⇒ Coventry Meadows

RENOVATOR AWARDS

***Best Renovation – up to \$74,999***

- **Ultimate Renovations & Additions**
  - ⇒ Bonner Residence
- Albi Renova
  - ⇒ Armstrong Residence
- Legacy Kitchen Design Group
  - ⇒ Wyatt Residence

***Best Renovation – \$75,000 - \$199,999***

- **Albi Renova**
  - ⇒ Blaine Residence
- Ultimate Renovations & Additions
  - ⇒ Willis Residence
- Legacy Kitchen Design Group
  - ⇒ Morley-Horton Residence

***Best Renovation – \$200,000 and over***

- **Ultimate Renovations & Additions**
  - ⇒ Ultimate Financial Corp.
- Astoria Projects
  - ⇒ McNamara Residence
- Astoria Projects
  - ⇒ Chupik Residence

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION  
**2005 SAM AWARDS**  
*Winners & Finalists*

PARTNER AWARDS

***Best Showroom***

- **Divine Hardwood Flooring**
- Alberta Hardwood Flooring
- Spindle, Stairs & Railings

***Builders Choice – Small Volume Partner***

- **Intercept Security Corporation**
- Trecc Electric
- VRPhotos Commercial Photography

***Builders Choice – Large Volume Partner***

- **Brydon Construction**
- Artistic Stairs
- CWD Windows & Doors

***Sales Team of the Year***

- **Double R Building Products**
- ZyTech building systems
- Intercept Security Corp.

***Builders Choice – Mid Volume Partner***

- **ZyTech building systems**
- Double R Building Products
- Volvo Rents o/o by Deerfoot Equipment Rental

MULTI-FAMILY DESIGN AWARDS

***Best New Show Home – up to 799 sq. ft.***

- **The Statesman Group of Companies**
  - ⇒ **Brookline: 128 – 174 Ypres Green SW**
- **Assured Developments**
  - ⇒ J Suite: 802 – 8 Main Street
- **Streetside Development**
  - ⇒ Robson: 26 Val Gardena View SW

***Best New Show Home – 1,200 - 1,499 sq. ft.***

- **Beattie Homes**
  - ⇒ **Chancellor II: 23 Wentworth Landing SW**
- **Today's Communities**
  - ⇒ Unit Type 1, #38: 6 Everridge Common SW
- **Streetside Development**
  - ⇒ The Escape: 8898 Royal Oak Way NW

***Best New Show Home – 800 - 1,199 sq. ft.***

- **Apex City Homes**
  - ⇒ **UNION Square – Plan 05: 1325 – 1<sup>st</sup> Street SW**
- **The Statesman Group of Companies**
  - ⇒ The Artesia: 121 – 10 Discovery Ridge Close SW
- **Beattie Homes**
  - ⇒ Splash: 103 – 390 Marina Drive

***Best New Show Home – 1,500 sq. ft. and over***

- **Jayman MasterBUILT**
  - ⇒ **The Berkley: 3006 Dallaire Avenue SW**
- **Carriage Homes/Forte Builders**
  - ⇒ Craftsman: 7 Tom Hoppe Mews SW
- **Knightsbridge Homes**
  - ⇒ Riverside Villa: 240 Elbow Ridge Haven

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION  
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MULTI-FAMILY DEVELOPMENT AWARDS

***Best Town Home – up to \$174,999***

- **Rockford Developments**  
⇒ Newport Bay: 45 Country Village Landing NE

***Best Town Home – \$175,000 and over***

- **Homes by Avi Urban**  
⇒ The Olive: 1<sup>st</sup> Avenue – 9<sup>th</sup> Street NE
- **Streetside Development**  
⇒ Latitude: 8898 Royal Oak Way NW
- **Bucci Developments**  
⇒ Bella Citta: 830 Centre Avenue NE

***Best Apartment-Style Condo (Wood Frame) – \$160,000 and over***

- **Sandlewood Developments**  
⇒ CopperWood II: 8102 – 14 Hemlock Crescent SW
- **Beattie Homes**  
⇒ Bayclub: 103 – 390 Marina Drive
- **Bucci Developments**  
⇒ Bella Citta: 830/880 Centre Avenue NE

***Best Villa – up to \$299,999***

- **Streetside Development**  
⇒ Tucker Hill: 200 Tucker Blvd.
- **Rockford Developments**  
⇒ Springbank: 2574 Springbank Blvd. SW

***Best Villa – \$300,000 and over***

- **Beattie Homes**  
⇒ Wentworth: 23 Wentworth Landing SW
- **Carriage Homes/Forte Builders**  
⇒ Garrison Green: 7 Tom Hoppe Mews SW

***Best Apartment-Style Condo (Concrete) – up to \$249,999***

- **The Statesman Group of Companies**  
⇒ WedgeWood Chateau I: 10 Discovery Ridge Cl. SW
- **Sandlewood Developments**  
⇒ Pontefino at the Bridges: 930 Centre Avenue NE

SALES & INFORMATION CENTRE AWARDS

***Best Sales & Information Centre - Attached***

- **Stepper Custom Homes**
- **Sabal Crafted Homes**
- **Albi Homes**

***Best Sales & Information Centre - Detached***

- **McKinley Masters Custom Homes**
- **Resiance Corporation**
- **Apex Limited Partnership**

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION  
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NEW HOME AWARDS

- SHOW HOME -

***Best New Home – up to \$149,999 – SH***

- **The Sterling Group**
  - ⇒ The Equinox: 16 Saddlebrook Place NE

***Best New Home – \$150,000 - \$174,999 – SH***

- **Heartland Homes**
  - ⇒ The Parker: 2013 New Brighton Garden SE
- Creations by Shane Homes
  - ⇒ Napoli: 35 Drake Landing Common
- Creations by Shane Homes
  - ⇒ Vienna: 37 Drake Landing Common

***Best New Home – \$175,000 - \$209,999 – SH***

- **Stepper Custom Homes**
  - ⇒ Sherborne: 221 Saddlecrest Blvd. NE
- Heartland Homes
  - ⇒ The Bronte: 2003 New Brighton Garden SE
- Heartland Homes
  - ⇒ Belvedere: 2015 New Brighton Garden SE

***Best New Home – \$210,000 - \$249,999 – SH***

- **Sabal Crafted Homes**
  - ⇒ The ASCENT 2: 88 Copperstone Gate SE
- Baywest Homes
  - ⇒ Rushmore III: 5 Auburn Bay Park SE
- Jayman MasterBUILT
  - ⇒ The New Horizon: 303 Royal Oak Circle NW

- CUSTOM HOME -

***Best New Home – up to \$149,999 – CH***

- **Morrison Homes**
  - ⇒ Marrie Residence
- Gold Seal Homes
  - ⇒ Avalon III
- Stepper Custom Homes
  - ⇒ Chuckingham

***Best New Home – \$150,000 - \$174,999 – CH***

- **Stepper Custom Homes**
  - ⇒ Niro Residence
- Stepper Custom Homes
  - ⇒ Harrison Residence
- Morrison Homes
  - ⇒ Grayson Residence

***Best New Home – \$175,000 - \$209,999 – CH***

- **Douglas Homes**
  - ⇒ Curacao 2
- Morrison Homes
  - ⇒ Bischoff Residence
- Baywest Homes
  - ⇒ The Monashee II

***Best New Home – \$210,000 - \$249,999 – CH***

- **Morrison Homes**
  - ⇒ Horsey Residence
- Stepper Custom Homes
  - ⇒ Russell Residence
- Albi Homes
  - ⇒ Sikorsky Residence

- more -



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NEW HOME AWARDS continued...

**- SHOW HOME -**

***Best New Home – \$250,000 - \$314,999 – SH***

- **Stepper Custom Homes**
  - ⇒ Belvedere: 283 St. Moritz Drive
- Landmark Homes
  - ⇒ Versailles IA: 269 Windermere Drive
- Baywest Homes
  - ⇒ Olympia III: 9 Auburn Bay Park SE

***Best New Home – \$315,000 - \$374,999 – SH***

- **Albi Homes**
  - ⇒ Ridgeview III: 19 Auburn Sound View
- Homes by Avi
  - ⇒ Springbank: 88 Evergreen Plaza SW
- Swiatek Homes
  - ⇒ Homestead: 1172 Channelside Drive

***Best New Home – \$375,000 - \$499,999 – SH***

- **Albi Homes**
  - ⇒ Wellington: 15 Auburn Sound View SE
- Landmark Homes
  - ⇒ Versailles V: 4 Drake Landing Road
- Morrison Homes
  - ⇒ Lexington: 8182 Spring Willow Drive SW

***Best New Home – \$500,000 - \$749,999 – SH***

- **Baywest Homes**
  - ⇒ The Hemingway: 13 Cranleigh Heights SE
- Jayman MasterBUILT
  - ⇒ The Shiraz: 9 Cranleigh Heights SE

**- CUSTOM HOME -**

***Best New Home – \$250,000 - \$314,999 – CH***

- **Morrison Homes**
  - ⇒ Onyszchuk Residence
- Shane Homes
  - ⇒ Serenity
- Shane Homes
  - ⇒ Hayden

***Best New Home – \$315,000 - \$374,999 – CH***

- **Morrison Homes**
  - ⇒ Nixon Residence
- Shane Homes
  - ⇒ McAlester II
- Baywest Homes
  - ⇒ Bayshire

***Best New Home – \$375,000 - \$499,999 – CH***

- **Morrison Homes**
  - ⇒ Dubchak Residence
- Jayman MasterBUILT
  - ⇒ Bengert Residence
- Rock Creek Builders
  - ⇒ Correia Residence

***Best New Home – \$500,000 - \$749,999 – CH***

- **McKinley Masters Custom Homes**
  - ⇒ Vienna Residence
- Shane Homes
  - ⇒ Cameron Residence
- Jayman MasterBUILT
  - ⇒ The Tuscan

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CALGARY REGION HOME BUILDERS ASSOCIATION  
**2005 SAM AWARDS**  
*Winners & Finalists*

NEW HOME AWARDS continued...

**- SHOW HOME -**

***Best New Home – \$750,000 - \$999,999 – SH***

- **Albi Homes**
  - ⇒ The Breckenridge: 8178 Spring Willow Drive SW

***Best New Home – \$1M and over – SH***

- **Jaymack Custom Homes**
  - ⇒ The Versailles: 3 Aspen Ridge Court SW
- **Albi Homes**
  - ⇒ The Monticino: 211 Heritage Lake Drive

**- CUSTOM HOME -**

***Best New Home – \$750,000 - \$999,999 – CH***

- **Morrison Homes**
  - ⇒ Morrison Residence
- **Knightsbridge Homes**
  - ⇒ Shaw Residence
- **Mountain View Custom Homes**
  - ⇒ Thorp Residence

***Best New Home – \$1M and over – CH***

- **McKinley Masters Custom Homes**
  - ⇒ Versaille
- **McKinley Masters Custom Homes**
  - ⇒ Cambridge
- **Knightsbridge Homes**
  - ⇒ Priddis Cabin